

Annual Report 2022

FRIENDS OF NEVADA STATE MUSEUM LAS VEGAS



To all friends, members, and supporters:

The year 2022 was a year of successes and challenges for the Friends. Fundraising set a new high at \$43,913, our OAG grant was \$17,000 (the largest to date) and contributions by the Friends to the Museum exceeded expectations by reaching \$23,600. At the same time, volunteering for Museum and Friends activities decreased; the Museum underwent significant leadership and personnel changes; and strategic activities of both groups changed to meet new goals. Much of this was as a result of the long term effects of the pandemic. The details of the year are within this report.

Through the year, the Friends mission remained constant:

Encourage, foster, and assist Nevada State Museum Las Vegas programs and activities by volunteering, fundraising, and promoting community interest in the museum.





As the museum's leadership develops new strategies and directions for the future, the Friends will adjust our activities to continue to support the growth and community interest in the museum.

The primary goals for 2023 are:

- Develop a Community Outreach program to attract new members and leaders
- Provide membership meetings and activities to maintain member's interest and interaction
- Support the museum with finances and people to achieve the museum's strategic goals

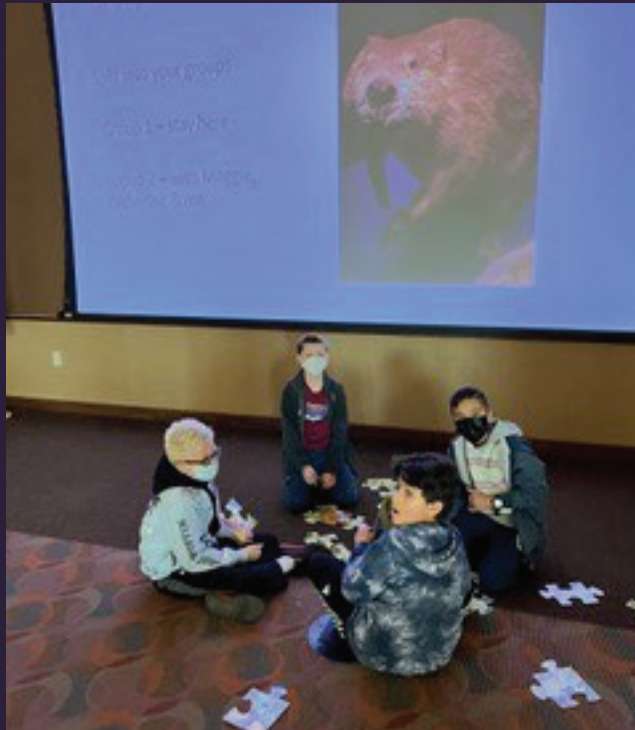
Annual Snapshot 2022



Fundraising Events

- Four Pinot's Palette painting events
- One clothing drive
- Jeff Alpert Book Sale
- Three dine outs at local restaurants
- 32Club Autumn Event
- Twelve member meetings/raffles
- Summer donation campaign
- Online Silent Auction
- Five book fairs with Barnes & Noble
- Two Grants - one public, one private





Grant Activities

- Awarded a \$17,000 grant for the “Museum in a Box” program
- Provided “Museum in a Box” activities for over 25,000 students
- Provided \$2,000 of replacement parts for trunks
- Provided \$1,000 of museum giveaways for students



Annual Snapshot 2022

General Activities

- Completed purchase of 9 new museum style mannequins
- Provided over \$500 in Giving Tree purchases for basic staff needs
- Refilled and promoted the library book trade/giving program
- Purchased \$5,000 in miscellaneous items for the museum
- Upgraded Friends announcement board in Museum lobby
- Published six newsletters
- Supported Black History Month and Earth Day
- Provide supplies for Discovery Saturdays (150 - 200 students/week)
- Provided funding for Paul Revere Williams exhibition





Twelve Member Meetings with Speakers

- The Spirit Cave Mummy
- Unforgettable Nevada Women
- Nevada Raptors & Owls
- Atlantic Bird Migration
- Aquatics in the Desert
- Pages of the Past: What is an archivist and what do they do?
- History of Museums
- Mormon Fort State Historic Park
- Mount Charleston
- Glaciation of the Spring Mountains
- Archaeological Sites in Southern Nevada
- Member Input and Year in Review

2022 by the Numbers

Mini-Museums Shipments
to and from Schools

140

Students Participating in
Mini-Museum Program

24,500+

1000+

Event Attendees

57

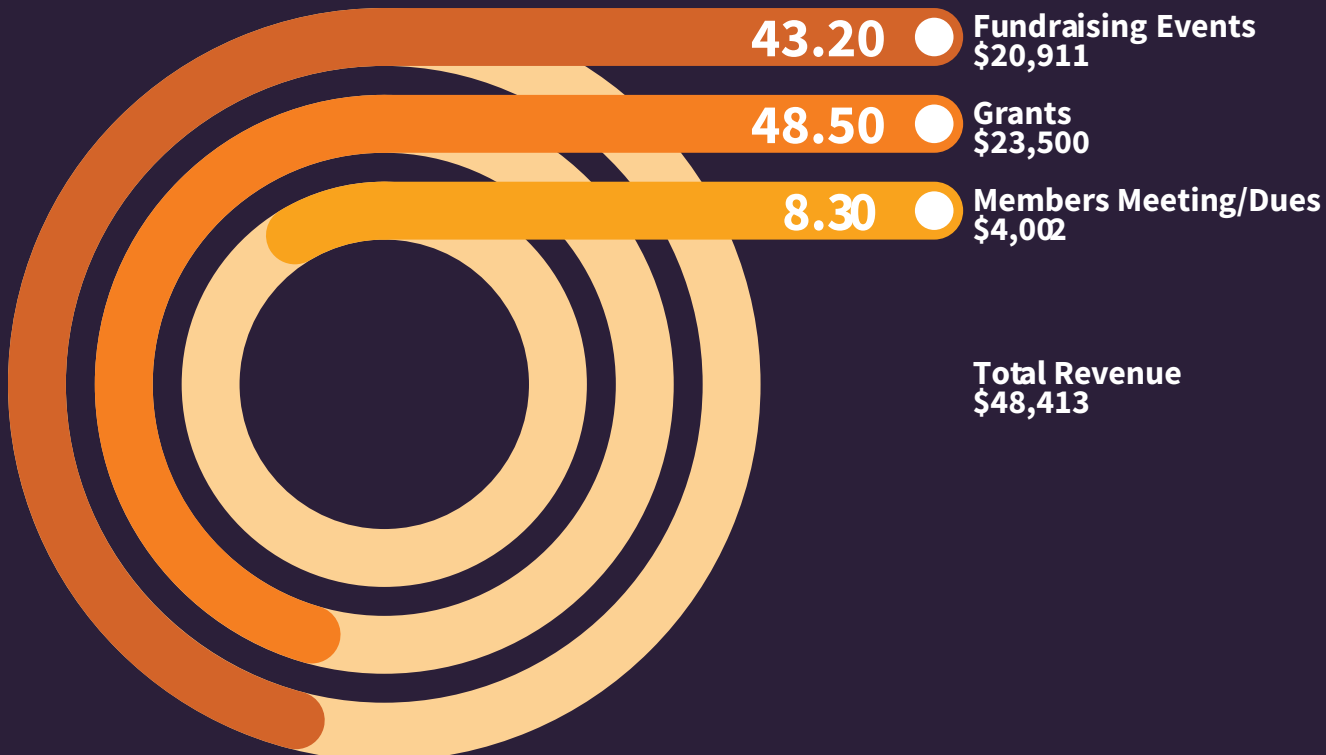
Members

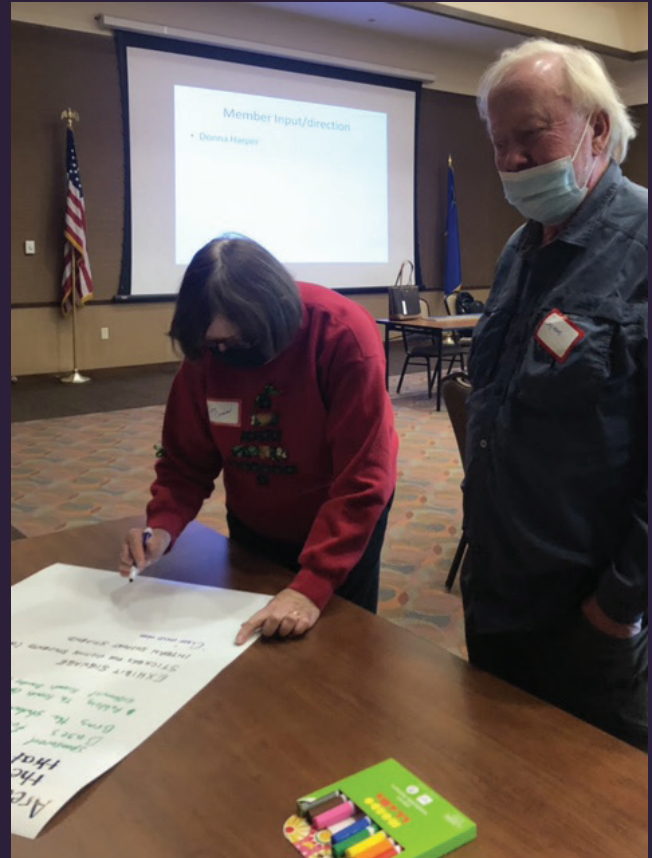
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Events

\$48,413+

Money Raised





Programs \$10,922 ● 33.90

Grants \$16,588 ● 51.40

Administrative \$4,750 ● 14.70

Total Expenses \$32,261



Outlook for 2022

To: Members of the Friends
From: Board of Directors

As detailed in the preceding report, 2022 was a year of challenge and success for the Friends. 2022 marked the third year of living with some pandemic restrictions, and the sometimes surprising challenges of coming out of the pandemic. As we enter 2023, we are ready for a full year of more normal activities, but are still facing challenges of personnel and a new unfolding museum strategic vision. A major challenge of the Friends will be to adjust to the new strategic direction of the Museum as developed by the new leadership. We will need to be even more creative working with the Museum to help them meet their mission to serve the public.

Your Board of Directors believes that the Friends are well-positioned to meet the challenges of 2023.

- The Friends has a strong and supportive core MEMBERSHIP, that continues to be the backbone of our organization.
- The Friends is in a strong FINANCIAL position.
 - We have money set aside to cover two years of operating expenses in case of emergency situations
 - We begin 2023 with approximately \$14,000 available for use to assist the museum in their strategic plan.
- All board OFFICERS have volunteered to serve another term, ensuring, if elected, two more years of continuity.
- The Board's primary objective for 2023 is to develop a Community Outreach program to develop new membership and leaders.
- The Board's secondary objective for the year is to continue to develop the CORPORATE SPONSORSHIP PROGRAM to build for the future.
- The ongoing support of the 32CLUB, an independent group focused on supporting the Friends, remains a critical objective
- The WORKING RELATIONSHIP between the Museum and the Friends is strong and supportive.

Although it will be challenging, the Board looks forward to working with the membership to make 2023 a fun, interesting, and successful year!

