

Annual Report 2021

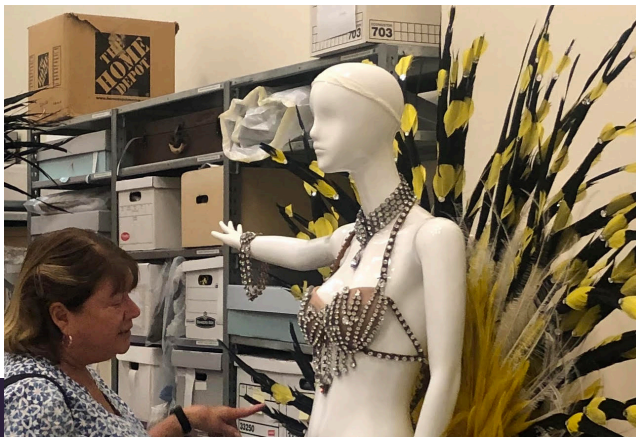
FRIENDS OF THE NEVADA STATE MUSEUM LAS VEGAS



This year, 2021, is the 5-year anniversary of the founding of the Friends of Nevada State Museum Las Vegas. The Friends met in May 2016 to organize itself, led by the group's founding president, Mary Savage. In June 2016, members adopted a set of by-laws and a board of officers was formed. The group incorporated in early July 2016. The first issue of its monthly newsletter, the Friends Folio, came out Aug. 1, 2016. The Friends developed its mission to:

Encourage, foster, and assist Nevada State Museum Las Vegas programs and activities by volunteering, fundraising, and promoting community interest in the museum.

The past five years have taken a lot of hard work by members, but the Friends has successfully lived up to its mission. The Friends scope and affect of its activities and fundraising have increased each year, adapting to the changing environment caused by the pandemic. We are proud of 5 years of growth and accomplishment.



Achievements for 2021

Growth

- Increased dues paying members to 68
- Stabilized Friends contacts/subscribers at 567
- Increased monthly meeting attendance to an average of 52

Investment

- Purchased 6 new taxidermy animal specimens
- Purchased 9 archival mannequins for optimum textile/clothing display
- Purchased over \$5,000 in supplies, tools, and equipment for the museum

Fundraising

- Received \$10,000 in Clark County grants for two consecutive years
- Raised over \$13,000 in donations through fundraising activities
- Had 5 donors of more than \$1,000, with a base of 51 active donors

Annual Snapshot 2021

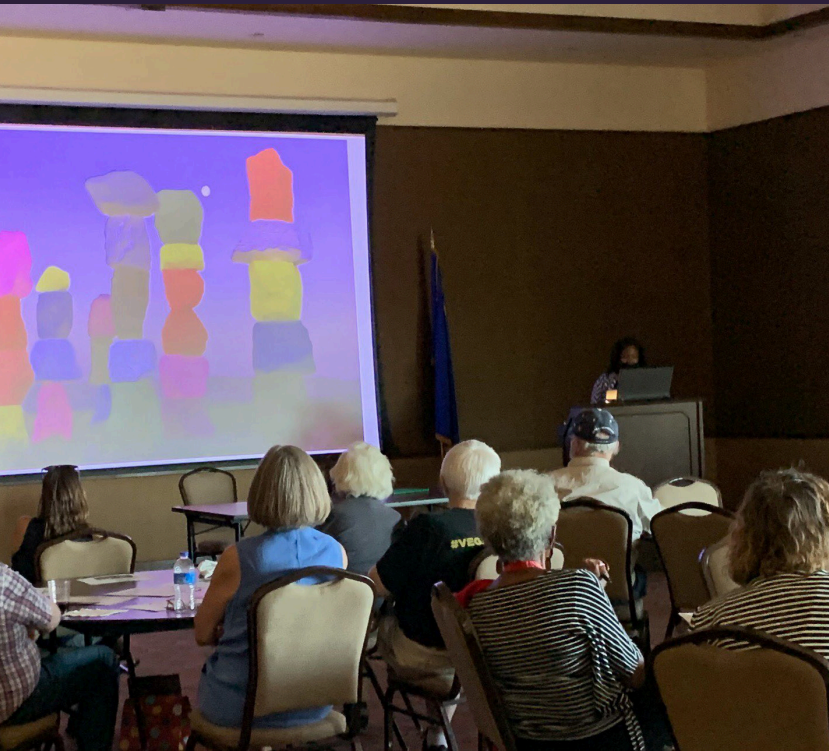
Fundraising Events

- Four restaurant dine outs
- Three Pinot's Palette painting events
- One clothing drive
- Six member meeting raffles
- Money for Mannequins campaign



General Activities

- Completed purchase of 6 new taxidermy animals (\$8,350)
- Purchased 9 new archival mannequins (\$8,044)
- Held 12 members' meetings (6 by Zoom/6 in-person at museum), with 11 outstanding speakers
- Purchased \$2,000 in miscellaneous items for the museum
- Updated Members' Handbook
- Developed Board capabilities by adding 3 new officers
- Added Friends bulletin board in Museum lobby



Grant Activities

- Awarded a \$10,000 grant for the Traveling Trunk program (2nd consecutive year)
- Provided 125 shipment of trunks to and from schools
- Provided \$2,000 of replacement parts for trunks
- Provided \$3,000 of museum giveaways for students



2021 by the Numbers

Trunk Shipments to
and from Schools

125

Students Participating
in Trunk Program

6,790

669+

Event Attendees

68

Members

21

Events

\$23,000+

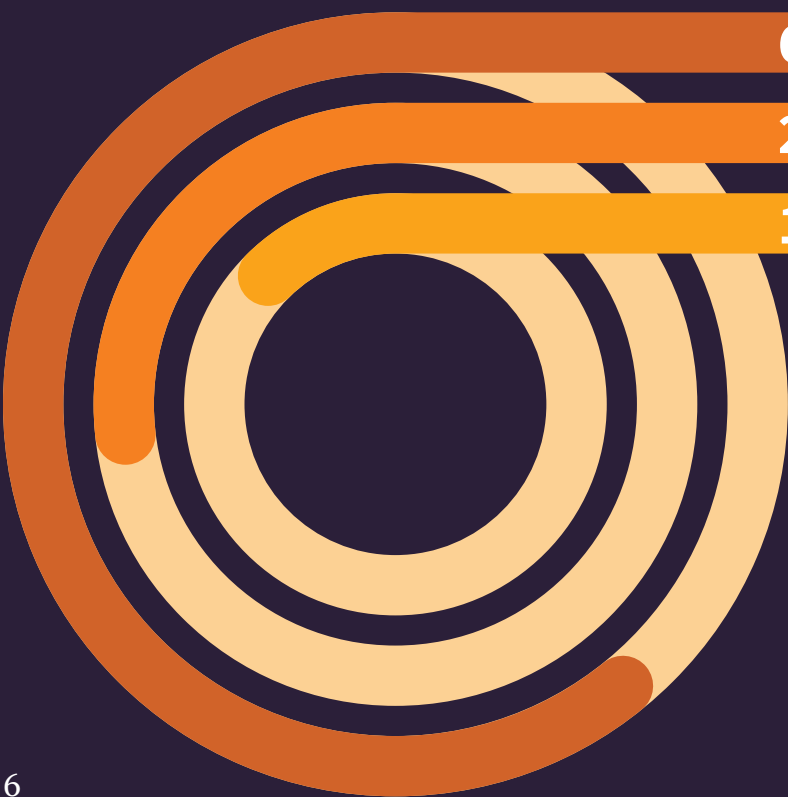
Money Raised

60.79 ● Fundraising Events
\$14,528

26.78 ● Grants
\$6,401

12.43 ● Members Meeting/Dues
\$2,970

Total Revenue
\$23,899





“The Friends do a great job recruiting interesting speakers and supporting the needs of our museum”

Jenni Ruckle

“I enjoy supporting the Friends and Museum to preserve and educate about the History of Nevada”

Camilla CamBurn

“The Friends assisted in my learning of Nevada History”

Jeff Alpert



Programs \$11,694 ● 57.67

Grants \$4,531 ● 22.34

Administrative \$4,054 ● 19.99

Total Expenses \$20,279



Outlook for 2022

To: Members of the Friends
From: Board of Directors

As detailed in the preceding report, 2021 was a year of challenge and success for the Friends. 2021 marked the second year of living with the restrictions and challenges of a pandemic. As we enter 2022, it appears that at least the first half of the year will see the same restrictions: no large social gatherings, limited museum open times and attendance, challenges with schools for field trips and Traveling Trunk usage. We will need to be even more creative working with the Museum to help them meet their mission to serve the public.

Your Board of Directors believe that the Friends are well-positioned to meet the challenges of 2022.

- The Friends has a strong and supportive MEMBERSHIP. That is the backbone of our organization.
- The Friends is in a strong FINANCIAL position.
 - We have money set aside to cover two years of operating expenses to cover emergency situations
 - We begin 2022 with approximately \$9,000 available for use to assist the museum in their strategic plan.
- All board OFFICERS are in place for 2022, providing continuity for the year
- The Friends, while maintaining independence from the Museum, are aligning our spending to support the Museum's STRATEGIC PLAN.
- The Board's primary objective for the year is to establish a CORPORATE SPONSORSHIP PROGRAM that will build for the future.
- The ongoing support of the 32CLUB, an independent group focused on supporting the community, is a critical objective
- The WORKING RELATIONSHIP between the Museum and the Friends is strong and supportive.

Although it will be challenging, the Board looks forward to working with the membership to make 2022 a fun, interesting, and successful year!